

GENOVESE VANDERHOOF & ASSOCIATES

Cultural Management Consultants

Employment Opportunity

MANAGING DIRECTOR ALBERTA THEATRE PROJECTS Calgary, Alberta

The Managing Director is responsible for providing the business and administrative leadership to drive the economic engine that allows for artistic excellence and economic sustainability of Alberta Theatre Projects.

Alberta Theatre Projects (ATP) is a thriving contemporary theatre company based in Calgary, one of Canada's most vibrant and energetic cities. Founded in 1972 by artistic director Douglas Riske and producer Lucille Wagner, ATP focuses on engaging and entertaining audiences by showcasing plays from the contemporary English language repertoire and by the creation and premiering of new Canadian plays. It is considered one of Canada's pre-eminent centre for new play development and production.

The new Managing Director will partner with Artistic Director Vanessa Porteous who was appointed as ATP's fourth artistic leader in 2009. A distinguished director and dramaturge, Ms Porteous is celebrated for her dedication and commitment to new play development. Her own wide-ranging career includes puppetry, theatre, theatre with music, and opera

Alberta Theatre Projects has an annual operating budget of \$4.7 million and an average annual attendance of 35,000. It currently employs 18 full-time staff, over 200 part-time/contract staff, and over 85 artists each season. A 14 member Board of Directors governs the organization. The company is in strong financial condition, having posted surpluses for the past nine years; its combined endowment is approximately \$2.35 million. ATP performs in the 460-seat Martha Cohen Theatre and is a primary resident of the EPCOR CENTRE for the Performing Arts, one of North America's largest performing arts facilities currently in an exciting period of redevelopment and transformation.

The signature event at Alberta Theatre Projects is the Enbridge playRites Festival of New Canadian Plays, which sits at the centre of the ATP season and represents almost half of the play titles presented annually. The season begins and ends with four "Cornerstone" plays of contemporary works from the Canadian and international repertoire. The programming portfolio is rounded out with the LEGACY Program (Lifelong Education and Growth for Artists, Community and Youth) and a Family Holiday Presentation with an extended November/December run.

ATP is fertile ground, a place where great things grow. It is a launching pad, a dazzling bounce into what's new, what's next. It celebrates excellence, originality, and daring on the stage. This is a time of renewal, rejuvenation, and change. ATP fosters an artist-supportive, collaborative environment.

The Search Committee seeks an experienced cultural administrator who will build on the solid achievements of Alberta Theatre Projects. The new leader must bring to the role:

- 1 A strong commitment to the vision and goals of Alberta Theatre Projects, its work in new play development and presentation and the production of contemporary theatre;
- 2 Proven capabilities and experience in the areas of theatre/arts administration, budgeting and financial management, grantsmanship, communications, board development, strategic planning, and fund-raising;
- 3 Experience in attracting contributed revenues from individual donors, as well as corporations and foundations and in building and engaging audiences;
- 4 The ability to build effective working partnerships with key stakeholders;
- 5 A leadership approach that will create a positive, mutually supportive working relationship between the artistic and administrative sides of the company and inspire, mentor, challenge, and retain dedicated staff.

The City of Calgary has enjoyed a surge in arts and culture activity and attendance with assistance from local and provincial governments. Last year, at the annual professional theatre awards, eligible productions numbered 53 in total, one of many reasons that McLean's Magazine listed Calgary as "Canada's most cultured city" in 2008.

The Managing Director reports jointly with the Artistic Director to the Board of Directors and has a senior management team of four directors: marketing and communications, resource development, business manager, and front of house manager.

The ideal candidate will have five to seven years senior experience in a cultural leadership position, preferably theatre; a track record in business development, the building of community partnerships, marketing, fund-raising, labour negotiations, human resources and staff development. Innovation, inventiveness, integrity, flexibility, and a sense of humour are key personal attributes. In partnership with the Artistic Director, the Managing Director represents ATP to the media, patrons, supporters and all other stakeholders, as well as the performing arts industry at large, through leadership and participation in community activities.

Salary commensurate with experience. Interested candidates are invited to submit a letter of interest, resume, and list of references in confidence to: Margaret Genovese, Senior Partner, Genovese, Vanderhoof & Associates, 77 Carlton Street, Suite 1103, Toronto, ON, Canada M5B 2J7. Email: qvasearch@gmail.com Fax: 416/340-6276.

Deadline for applications: Friday, March 19, 2010. Preference given to qualified Canadian applicants.

For additional information on Calgary, see: www.ATPlive.com; www.epcorcentre.org
www.calgaryartsdevelopment.com; www.calgary.ca. www.calgaryeconomicdevelopment.com.