



Showcase Application Overview

Please read entire overview information before filling out your online showcase registration.

What is Pacific Contact?

Now in its 34th year, Pacific Contact is the BC Touring Council's annual trade show and booking conference for the performing arts. It includes showcases, a contact room (tradeshow booths of artists and industry) workshops and networking opportunities for artists and performing arts presenters. Pacific Contact runs from **March 26 – 28, 2010**.

The conference takes place at the Hilton Vancouver, Metrotown. The showcases are at the [Michael J Fox Theatre](#), and at the [Shadbolt Centre For The Arts](#). Both showcasing venues are minutes away from the conference hotel, where meals, the contact room, professional development, networking and hospitality take place. General information about Pacific Contact 2010 and highlights from the 2009 conference as reference can be found at www.bctouring.org/pacific-contact.

Who Comes to Pacific Contact?

Delegates to the conference come from BC, across Canada and the US. They include performing arts and school presenters, festivals, facility managers, artists and agents/managers, government funding partners and industry representatives. On average, Pacific Contact attracts between 200 to 300 delegates each year.

Showcases at Pacific Contact

- Cost includes a non-refundable application fee for each showcase application and annual membership in BCTC. (Member benefits will be forwarded after application).
- There are approximately 30 showcases.
- Showcase Venues: The Michael J Fox Theatre is a 600 seat theatre. The Shadbolt Studio Stage is a 200 seat theatre.
- Artists who apply to showcase will be considered for either the Michael J Fox or Shadbolt Studio Stage at the discretion of the selection committee.
- Showcases are 15 minutes long. In exceptional cases extending a showcase may be considered.
- Applicants can only perform at one showcase in a given year.
- Applicants cannot showcase two years in a row.

IF CHOSEN TO SHOWCASE: A fee of \$147.00 (includes GST) will apply to help offset the costs of showcasing. This fee is due upon notification of selection.

SUCCESSFUL APPLICANTS MUST ALSO REGISTER AND ATTEND (OR BE REPRESENTED) AS DELEGATES IN THE CONTACT ROOM AND ATTEND ALL THE CONTACT ROOM SESSIONS AT PACIFIC CONTACT.



www.bctouring.org
fyi@bctouring.org

Evaluation of Showcase Applications

The selection committee evaluates applications based on:

- Artistic excellence
- Fee range
- Audience appeal (adult or family) and marketability. Note that the majority of showcases will be for an adult/general market buyer. There are also a good number of presenters that book both adult and family shows
- Touring objective
- Supporting materials
- Availability for touring in upcoming seasons (2010/11, 2011/12)
- Experience and success in touring previously
- Meeting other eligibility and application requirements
- Previous showcases (applicants cannot showcase in 2 consecutive years. If applicants have showcased in the last 5 years they should be clear to identify why they wish to showcase again in their touring objectives).

Selection Process

The selection Committee is made up of peer presenters, artists, agents and committee members represent the diversity and interests in the performing arts touring and presenting community. They are professionals with a track record of touring and/or presenting professional performing arts. The selection committee looks to create a balanced Showcase roster based on access by diverse cultural artists, British Columbia and Canadian artists, International artists, multiple performing arts genres and disciplines and the number of applications received in each category in any given year. They take into account the types of presenters who attend Pacific Contact and their booking interests and programming needs. They consider whether applications meet guidelines and criteria and select applications using the above evaluation as a guideline.

Feedback

Please note that the decisions of the selection committee are final. There is no formal written feedback to unsuccessful applicants. The sheer number of applications to showcase makes this task unmanageable. The committee may wish to include general comments to showcase applicants which will be relayed by email.

Important to consider before you register!

Applying online to Showcase does not automatically qualify you to showcase. All fees, completed forms, showcase materials and deadlines must be completed and submitted. All showcase applications are reviewed and selected by committee. The committee meets in October.

Important Dates

- Online Registration Deadline: **July 31, 2009**
- Checklist form/Support Materials Deadline: **August 31, 2009** (postmarked)
- Selection Committee Meeting: October 2009
- Notification: November 6, 2009
- Acceptance by successful applicants, payment of Showcase performance fee and submission of detailed technical needs, photo and program description: December 18, 2009
- Deadline of Pacific Contact Registration and payment of booth fee: Mid January 2010