

Component **A** Community Presenters Assistance

Deadline: June 30, 2008

Specific Eligibility Criteria

Awards of up to \$4,500 are available annually to community-based performing arts presenters outside of Metro Vancouver and CRD to enable the engagement of professional touring artists and enhance programming activity. Maximum amounts are not automatically awarded.

An eligible community presenter is defined by the following specific criteria:

- presents an artistically diverse program of not less than three professional arts events on an annual basis;
- has demonstrated, through previous activity, an ability to realize a program of comparable scale and complexity;
- adheres to the principle that artists must be paid for their work at recognized professional rates.

Eligible expenses are limited to 50% of the fees of BC professional artists and 30% of the fees of Canadian professional artists.

Ineligible expenses include facility and staff costs, marketing, front of house or concession expenses, fees or expenses for non-professional artists, and commercial or general entertainment attractions.

MAXIMUM ASSISTANCE

A total amount of up to \$4,500 per applicant per fiscal year is available. While the maximum eligible level of an award is calculated on a formula basis, the maximum amount is not automatic. The evaluation criteria will be applied by the Adjudication Committee in determining the level of award.

The eligible amount is based upon the following formula:

- 50% of fees for professional BC artists to a maximum of \$2,000 per event.
- 30% of fees for other professional Canadian artists to a maximum of \$2,000 per event.
- Non-Canadian artists are not eligible for assistance.

EVALUATION CRITERIA

In conducting its assessment, the Adjudication Committee considers the following evaluative criteria:

- Artistic merit and balance of the proposed program (it is expected that community presenters enable access to a wide range of performing arts activities);
- Previously demonstrated success in the presentation of events;
- The extent of other performing arts activity available in the geographic region;
- Financial feasibility of the proposed program;
- Previously demonstrated accountability and administrative capacity;
- The diversity of revenue sources, including significant earned revenues and the extent of local support;
- Geographic proximity to major urban centers.

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NB: Applicants to Community Presenter Assistance may be denied funding in instances where the applicant does not meet eligibility requirements, or where the proposed program of activities fails to meet BC Arts Council program objectives.