

Deadline: June 30, 2009

Specific Eligibility Criteria

Maximum Award
\$5,000*

*For Diverse Collaborations Presenters applying to both Key and Diverse Collaborations Presenter, maximum eligibility will be \$10,000.

Awards of up to \$5,000 are available annually to BC registered, not-for-profit community presenters or municipally owned and operated performing arts facilities that engage full time, professional management. Collaborators located in the municipalities of Vancouver or Victoria are not eligible.

Awards in this component are intended to enhance the participation of BC and Canadian artists from culturally diverse communities (see “diversity” in glossary of terms) in the annual programs of presenters. Awards under this component are not determined by formula.

An eligible applicant is defined by the following criteria:

- is a registered, not-for-profit society in BC that has a partnership with or manages a facility capable of hosting performing arts events; facilities may include theatres, cultural centres, community halls, etc;
- has demonstrated, through previous activity, an ability to realize a program of comparable scale and complexity;
- adheres to the principle that artists must be paid for their work at recognized professional rates.

Eligible expenses may include:

- fees of professional BC and/or Canadian artists;
- venue rental, production costs including technical;
- marketing expenses;
- translation or interpretation expenses;
- limited facility staff costs for mentoring new presenters if applicant represents a facility.
- Performing Arts Presentations that are free to the public. (but that still pays fees to professional touring artists programmed).
- Artist residencies, workshops and/or master classes if they lead to a public performance or are in conjunction with a paid performance.
- Funding for a specific diverse collaboration not normally a performance(s) as part of a community festival.

Ineligible expenses include:

- funding for commercial or general entertainment attractions;
- presentations that are not considered performing arts events;
- presentation of non-Canadian artists; capital costs;
- presentations solely related to cultural or religious celebrations (i.e., anniversaries, industrial celebrations or centennials);
- funding for community festivals **unless** the diverse collaboration is not normally a performance(s) as part of a community festival;
- artist residencies; workshops and/or master classes unless they lead to a public performance or are in conjunction with a paid performance.

MAXIMUM ASSISTANCE

Awards of up to \$5,000 are available annually to eligible organizations.

Facility managers or their presenting non-profit community partners will allocate funds to enable the presentation of professional artists whose work originates in the arts or cultural practice of diverse communities (see glossary of terms), including the presentation of Aboriginal artists. The applicant will be required to identify the collaborating presenters or facilities they intend to recommend for assistance as part of their application.

The level of awards will be determined by evaluation of an independent committee convened specifically to adjudicate applications to the program. Awards will not exceed 50% of the eligible costs associated with the program.

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EVALUATION CRITERIA

In conducting its assessment, the Adjudication Committee considers the following evaluative criteria:

- artistic merit of the proposed program;
- demonstrated capability of the applicant and collaborators to realize the proposed program and their commitment to building on-going relationships with diverse community partners;
- the relevance of the proposed program to the program objective;
- availability of comparable programs in the applicant's geographic community;
- the demonstrated degree of engagement of the applicant organization with the artists and general audiences of diverse communities;
- the potential impact of the program in the community, including the extent of commitment to providing opportunities to artists whose work originates from diverse arts and cultural practice;
- demonstrated administrative capabilities of the applicant, including planning, development, marketing, financial management and audience development;
- demonstrate a diversified revenue base including box office revenues, support from the private sector through fundraising activities or donations, federal funding and local government assistance.

SPECIFIC APPLICATION REQUIREMENTS: DIVERSE COLLABORATIONS

In addition to the general application requirements, applicants must also provide the following:

- a list of the facility's principal administrative staff, by name and title;
- details of the proposed program of activity for which support is requested including the names and cvs or resumes of proposed collaborators (organizations/key contacts), artists' biographies, dates of presentation and proposed fees;
- a forecast budget;
- information pertaining to the facility which will be used for the program;
- a copy of the organization's most recent audited financial statement and annual operating budget;
- Letters of support from the proposed collaborators outlining the benefits of the proposal to their community(ies).

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